



LAND
BRANDENBURG

EUROPEAN UNION
European Regional
Development Fund

ERDF. Modern cultural area in Finsterwalde

In the singer city of Finsterwalde, a new concert hall is being built on behalf of the city administration with the renovation of the old Schäfer'sche Tuchfabrik (a former cloth factory), which will be called "Kulturweberei". In the future, social and cultural life will take place in the modern congress and event centre.

The first idea for the construction of a new, modern and multifunctional town hall in the former cloth factory came about back in 2008. The listed ensemble in Oscar-Kjellberg Street is part of Finsterwalde's industrial history.

Thanks to funding from the European Regional Development Fund (ERDF), the idea became reality. With partially preserved structural details of this former industrial culture, such as the restored shed roof construction, the new event hall will have a special flair and thus become centre of attraction for the residents of Finsterwalde and its surrounding communities.

A multifunctional event venue

As a place of community and culture that creates identity, the Kulturweberei will offer a wide range of events and uses for all age groups in the future. This is to be achieved with a flexible range of cultural events: concerts of various genres, musicals, theatre for chil-

Project details



Beneficiary:

Municipality of Finsterwalde
Schloßstraße 7/8
03238 Finsterwalde
finsterwalde.de



Priority:

Integrated development of urban and rural areas



Investment amount:

EUR 16,238,000, of which EUR 6,801,000 is ERDF-funding



Project term:

August 2017 to December 2022



The new Kulturweberei under construction © Municipality of Finsterwalde

WHY IT MAKES SENSE

- ✓ **Creating a place for community and culture** for all ages
- ✓ **Preservation of the old characteristic shed roof construction** of the old cloth factory
- ✓ **Increasing the attractiveness of the city of Finsterwalde and the region** through new event opportunities
- ✓ **Revitalisation of the city centre and increase in local purchasing power**
- ✓ **Improving location marketing and public relations** through image development

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dren and adults, cabaret, disco, dance events for children and young people, afternoons for senior citizens, conferences and company celebrations of local and regional companies, associations, initiatives and groups. In future, these events can be organised by the city itself or by external providers.

In the hall 600 seats or 1,000 standing places as well as spatial solutions for small events will be available. The modern event technology with a mobile stage, which will be 6.40 metres deep and 14 metres wide, will be supplemented by raised seating in the back rows for a better view.

Increased attractiveness of the region

The Kulturweberei is of immense importance for Finsterwalde due to the increasing competition between regions. It not only presents, expands and develops the cultural and educational life of the singer city, but also that of the entire region.

With the Kulturweberei, the city has a unique opportunity to strengthen its urban and social centre and to create an integrative place from which the surrounding towns and communities will also benefit. It is expected that the quality of life will increase with the new cultural venue, hopefully also attracting many returnees, professionals and investors. By anchoring itself in tourism marketing and municipal public relations, the Kulturweberei will make an important contribution to location marketing and image development of the singer city of Finsterwalde.



Parts of the original shed roof construction are to be restored © Municipality of Finsterwalde

DID YOU KNOW?

The singer city of Finsterwalde is known for its love of music. The association "Kulturfreunde Finsterwalde" was able to purchase a Steinway grand piano for the new Kulturweberei thanks to numerous donations from citizens and a grant from the State of Brandenburg. In the future, international pianists will be able to play on the instrument, which is famous for its sound quality, in the Kulturweberei.